

Independent corrugators rebrand as Fencor Group

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East Anglia-based Manor Packaging, ACH Corrugated, Lee Packaging and Lee Creative have rebranded themselves as the Fencor Packaging Group in a bid to raise their profile.

The group of three corrugated packaging manufacturers and an integrated design service is the result of acquisitions. Despite the rebrand the firms will retain their separate identities.

Fencor Packaging managing director David Orr told Packaging News: "The two things we will always look at are good businesses that will fit with our structure and also good people."

Fencor Packaging has been created through a string of acquisitions, the last being Brimur Packaging's merger with its sister company Manor Packaging in October 2009.

The group has refreshed its logos and created a new website following the rebranding. Its offices will be co-located with Manor Packaging in Peterborough.

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