

## Packaging Foam Planks – Novostrat increases production

Novostrat Limited is a well known and recognised provider of packaging foams, particularly to the electronics industry. With production plants in three countries across Europe and a brand new additional production line just installed in Limerick, Ireland, Novostrat is broadening its customer base to include the provision of raw planks and foam rolls to packing companies and foam converters across the entire packaging industry.

Novostrat produce polyethylene foam packaging products which are fully recyclable and come in a range of sheet sizes and pack quantities. Densities of the planks range from 24kg - 65kg and come in 10 - 100mm thicknesses. Novostrat will be exhibiting at 'Total Processing and Packaging' at NEC in May and again at Packaging Ireland in Dublin in June and all clients or would-be clients are more than welcome to drop in for a chat.



[www.novostrat-insulation.com](http://www.novostrat-insulation.com)

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## 2010: Impress announces 'Year of the Can'

The metal can celebrates its 200th birthday this year, having evolved into an infinitely recyclable and modern packaging that daily meets a wide variety of consumer needs around the world. Impress, a global market leader in the consumer metal packaging industry, together with other canmakers and industry bodies, is marking 2010 as 'Year of the Can'. This milestone celebrates a product that today is seen in a multitude of forms, including paint cans, food cans, aerosols, and a wide range of speciality products. From early beginnings, canmaking has

evolved to become a leader in packaging across the globe. Today, the can is an impressive package that is a byword for quality and content protection. Its outstanding recycling record and constant lightweighting make it a very attractive and durable solution both for today and tomorrow. Visit the Impress Group website to view the highly



commended Impress film 'The Can Can'. Impress will issue ongoing announcements providing updates and details on the upcoming events.

[www.impressgroup.com](http://www.impressgroup.com)

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## National Flexible 'Cleans Up'



Customers of supermarket giant Waitrose are smelling sweeter thanks to a range of scented soap bars produced in the UK by a well known manufacturer. The range consists of 8 different scented soap bars including Camomile, Cinnamon, Ginger Clementine, Green Tea Apple, Lemon Blossom Amber, Olive Jojoba, Sea Salt Kelp and Sweet Plum Mimosa. Needing a responsive packaging supplier who could keep pace with the high level of production needed to satisfy in-store demand, they turned to Yorkshire based film specialists National Flexible who were more than happy to help. "Our strategy of offering real added value

means that we actively take steps to reduce lead times and costs to our customers," said National Flexible's Sales & Marketing Director George Slack. "Our capacity for handling bulk quantities of BOPP films meant that we were well placed to fulfil the packaging obligations for Waitrose," he continued. National Flexible were able to print, slit and deliver the finished flow-wrap film in only a matter of days so that the product could be packed in time to meet the in-store launch date. Products are currently on sale in all Waitrose stores.

Tel: 01274 68 55 66

[www.nationalflexible.co.uk](http://www.nationalflexible.co.uk)

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## New brand leads the way for Manor, ACH and Lee

East Anglia based packaging manufacturers, Manor Packaging, ACH Corrugated and Lee Packaging, together with their integrated design service, Lee Creative, have recently rebranded their group as Fencor Packaging. A move designed to further their credentials as one of the UK's leading independent corrugated packaging manufacturers. The group currently operates as a complementary combination of four manufacturing sites, supporting each other with specific operational strengths and producing a broad range of corrugated boxes, point-

of-sale displays, printed packaging and pallet boxes. Fencor Packaging's David Orr said, "The creation of the group brand will give the group much needed direction and a call to action. We have an solid reputation and we are well resourced allowing us to operate on a different level to other sheet plants. Not only can we provide full design capabilities for every type of packaging imaginable, we can assure our customers of high levels of service consistency in their dealings with us."



Tel: 01733 233884

[www.fencorpackaging.co.uk](http://www.fencorpackaging.co.uk)

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## Seriously futuristic labels from Ravenwood

Chilled food packaging specialist Ravenwood Packaging will be turning heads at Foodex/Meatex in Hall 5, stand P010 with examples of the very latest in drop-dead gorgeous, linerless adhesive backed labels, and the ultra-efficient, planet-friendly labelling machines and systems that apply them. The stand continues the theme of the 'life of trees' and is based on a magnificently burgeoning Ravenwood set in a colourful, harlequin-styled stage set. Vibrant life and colour is starkly contrasted by dying 'metal' trees, surrounded by piles of used backing papers, which are dotted around the stand to highlight the very real problem of excessive packaging waste. The company with a rapidly expanding

global-reach, based in Suffolk, has now exceeded the £10m turnover in terms of the sales, servicing and supply of parts for a range of specialist packaging machines worldwide. The team of dedicated labelling specialists sells its high quality sleeves, applicators and labels to enhance the image of brand-owners' finished products.



Tel: 01603 404650

Email [paul@ravenwood.co.uk](mailto:paul@ravenwood.co.uk)

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## LINPAC 'supplier of the year' in first SOCIUS

### Network award

LINPAC Packaging has been given the Supplier of the Year Award by the SOCIUS Network in the association's first-ever award event. The accolade was decided by the members of The SOCIUS Network, an association of independent non-food distributors in the catering sector, who voted for their favourite suppliers across a range of criteria including communication, product quality, customer service, account management and strategic commitment. LINPAC Packaging beat off 49 other suppliers, coming out ahead of Disposables UK in second place and Wrapfilm Systems in third. This latest accolade follows an award-winning year for LINPAC Packaging picking up the

European Association of Plastics Recycling and Recovery Organisations (EPRO) title, and the Wakefield First Business Awards 'People make Performance' trophy. Linda Smith, Key Account Manager at LINPAC Packaging, said: "As this award covers so many aspects of our business it demonstrates the team commitment of everyone here to give the best service possible. This will inspire us to work harder to ensure the products and customer service we provide are even better."



Tel: 01977 692111

[www.linpacpackaging.com](http://www.linpacpackaging.com)

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## Chadwicks celebrates 10 successful years with award-winning Graham's The Family Dairy

Leading heat seal pre-cut lids manufacturer Chadwicks is celebrating a successful decade of supplying award-winning Graham's The Family Dairy with its quality packaging solutions. Following 10 successful years of working closely with Scotland's largest independent dairy and the UK's seventh largest liquid milk producer, Chadwicks is highlighting its dedication to providing only the best, personal service and quality products to its customers. Stirlingshire based Graham's The Family Dairy, celebrating its 70th anniversary last year, shares this same great ethos, placing value on its ability to listen to customers. It has won numerous, major industry awards for its tasty dairy

products, which include milk, butter, cream and ice-cream – many of which have featured lids by Chadwicks. Vicki Slater, account manager at Chadwicks said: "We first supplied Graham's The Family Dairy with lids back in 2000 and our working relationship has grown from strength to strength between then and now. We currently supply Graham's with quality pre-cut lids for all its cream products and we're looking forward to maintaining this fantastic relationship in the future."



Tel: 0161 763 2100

[www.chadwicks-lids.com](http://www.chadwicks-lids.com)

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