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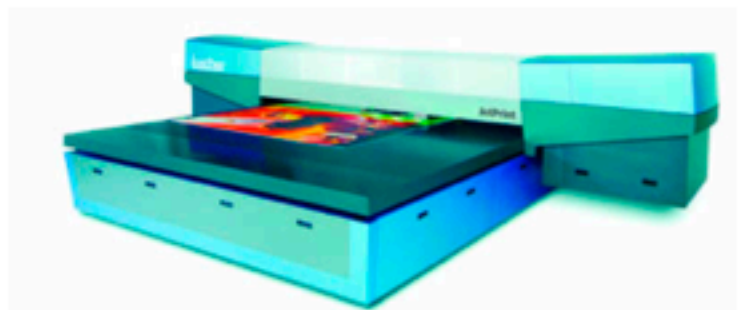
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Fencor Packaging Invests in Digital

By: Danny Morgan
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Fencor Packaging invests in digital large format

East Anglia based packaging manufacturers, Fencor Packaging, have recently confirmed the purchase of a Lüscher JetPrint 3530 UV large format digital printer. The machine, installed in January this year, is housed at Lee Creative, home to the Group's POP/POS display business.

The 6 colour printer gives a printable area of 3500mm x 3050mm and with speeds of 100sqm per hour, together with resolutions of 600 x 600dpi, the JetPrint's performance, versatility and quality represent a significant addition to the company's capabilities. It is also ideal for simultaneous printing on numerous small formats and in high quality on virtually any substrate.

Lee Creative's Alex Roberts commented, "Because the machine lets us image direct to the lens instead of a substrate, we can reduce costs and improve our overall response time considerably. And with an increased print size capability, it is an ideal fit for our high profile display work."

Fencor Packaging, who lately completed a rebranding exercise, consists of four complementary manufacturing sites, supporting each other with specific operational strengths and producing a broad range of corrugated boxes, point-of-sale displays, printed packaging and pallet boxes.

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